

GCA 2023





Access **2022 Brazil Games Industry Report**

Brazil Games: Member Studios

Get to know the Brazilian Game Industry in 2023. **Check out the trailer!**



BRAZIL GAMES EXPORT PROGRAM

The Brazil Games Export Program, is the export program created by the Brazilian Game Companies Association, ABRAGAMES, in partnership with ApexBrasil, the Brazilian Trade and Investment Promotion Agency.

Our goal is to promote the Brazilian Game industry internationally, developing new business opportunities for our companies.

The Brazil Games Program also promotes Brazil as the hub for business in Latin America and invites buyers, investors and publishers for BIG Festival, Brazil's Independent Games Festival, the most important international indie games festival and the hub for international business in Latin America.

ABRAGAMES BRAZILIAN GAME COMPANIES ASSOCIATION

Abragames, the Brazilian Game Companies Association, was founded in 2004 and represents Brazilian studios developing games in various platforms.

Besides catalyzing the game production in the country by training and promoting expertise, Abragames aims at making Brazilian creativity and technology available to the main players of the international game industry.

APEXBRASIL

The Brazilian Trade and Investment Promotion Agency (ApexBrasil) works to promote Brazilian products and services abroad, and to attract foreign investment to strategic sectors of the Brazilian economy. The Agency supports more than 12,000 companies from 80 different industries, which in turn export to 200 markets.

ApexBrasil also plays a key role in attracting foreign direct investment to Brazil, working to detect business opportunities, promoting strategic events and providing support to foreign investors interested in allocating resources in Brazil.

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Formed by a team of seasoned professionals and founded in 2015, Cavylabs is a game development studio based in São Paulo, Brazil. Having been trusted by companies such as Jam. gg, Evernever, Sicredi and Budweiser, Cavylabs offers expertise and workforce to companies that need a reliable partner in external development/co-development. The studio also has a set of original games under its belt, and is currently looking for partnerships and business opportunities.

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Megabattle

Megabattle is a futuristic roguelike that offers new and innovative mechanics inspired by fighting games, delivering a fast-paced strategy game. Build your robot and enter the arena to fight!

Genres: Roquelike, Card Game, Deckbuilding

Platforms: PC, Mac

Game Release Date: 12/2023



External Development/Co-Development

We have a multidisciplinary and experienced team whose members have worked for brands such as Electronic Arts, Eidos Mobile, Ubisoft, Telefonica and SK Telecom. Some of the games our team members were involved in are Fifa, Tetris, Scrabble, Real Racing and Game Hero. Cavylabs is able to either create games entirely on its own or to act as a set of minds that can be plugged into a team in order to interact and provide help according to the client's needs.

DX Gameworks is the first video game publisher in Brazil that focuses on PC and console titles thanks to the support of Xbox Brazil. The company helps independent developers create, develop, and launch world-class games by providing structure, development services, design advice, and more. As an added benefit for developers, DX Gameworks does not take a recoup on costs to ensure everyone profits from a game's success.

Press Kit: www.dxgameworks.sharepoint.com/:f:/s/Marketing/

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Fira Soft is a Game and App Development Studio with extensive experience in developing highly customized experiences on demand. With the experience and resources we obtain from our contract work, we develop our own games, like Move-it! The Game of Charades and Kriophobia. We had the opportunity to develop Advergames for major companies and public sector in Brazil, such as the Public Prosecutor's Office National Council. Since then, we've met the demands of several companies and clients, we've developed awarded serious games and apps, Augmented Reality games and Virtual Reality medical applications, all carefully planned acording to our clients needs. Now, Fira Soft qualifies to reach new heights, aiming to also be one of the most important developer of independent games. From the experience and revenue gained from developing games for hire, we are currently developing our most ambitious project, Kriophobia.



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Kriophobia

Kriophobia is a survival horror in third person. The game tells the story of Anna, a lonesome geophysicist who finds herself trapped in a mysterious island in Russia, where the cold is deadly. As she struggles for survival against things beyond her comprehension, her past secrets are revealed. Little does Anna know that the island conceals a disturbing past under the snow, and to make sense of it all, she must face buried memories and confront her innermost fears.

Genres: Survival Horror Platforms: PC / Playstation Game Release Date: 2023

Press Kit: www.firasoft.com/presskit/sheet. php?p=kriophobia



Service On-demand, Co-Development and Full Development

Fira Soft provides full third-party game development and on-demand game codevelopment. We have a work methodology that involves the client in the development process, providing access to documentation and space for feedback. Our team is multidisciplinary, enabling high-level productions from start to finish, or just specific parts, according to the client's needs. We develop games for mobiles, computers and consoles. Our vast experience guarantees the delivery of unique and excellent games.

Outsourcing, Co-development, Full development

With more than 8 years operating in the gaming industry, GamePlan is your destination for codevelopment projects, Full SKU, Concepts, and Low-Level Engineering (PC, Consoles and Web/LUA/HTML5). We specialize in making games for cloud gaming platforms, and we also love a challenge, from super complex porting with little-known programming languages to game development where the technology is the differentiator.

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Weiph: Reins of fate

Wëiph: Reins of Fate is an emotional experience where you control an abandoned cat named Wëiph in a cruel and scary world on the verge of collapsing. As you progress and discover the threats that surround this place, you also learn about the character's past lives, who were great heroes with tragic stories and a strong connection to the world. In the end, you must use all of your skills and knowledge to solve puzzles, face enemies and find a safe haven for you and the ones close to you.

Genres: Pluzze plataforma Platforms: PC, consoles Game Release Date: 12/2024



Codevelopment

Our role is to propose unique solutions. We work with the creation and co-development of multiplatform IPs and tailor-made products to meet business goals, offering our technical expertise and business intelligence to guide projects to the best results.

Hermit Crab Game Studio started its journey with Football Games, licensing, producing and developing official games for the biggest football clubs in Europe like Arsenal, Benfica, Paris Saint-Germain, Manchester City and the newest partnership recently announced at the BIG Festival: Barcelona FC. With the expertise acquired in such projects, the Publishing sector was developed as one more front of action for the company. Currently with more than 120 games in the Publishing catalog of more than 40 studios, Hermit Crab is present in 35 sales channels in the premium market, covering more than 80 countries. With a team of over 85 people and global operations, the studio creates digital products for mobile, cloud gaming and the metaverse. The studio is one of the main partners of The Sandbox, a collaborative virtual environment of great projection in the metaverse, focused on the development of games and interactive experiences with immersion and

decentralized negotiation of NFTs. It is currently working on its Land set in Brazil and based on sports and lifestyle.

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Barcelona FC Freestyle

Embark on a journey to join the Barcelona Freestyle Team through unique challenges! Play as unique characters each with their own personalities and narratives, while mentored by the Barcelona athletes to join the Freestyle Team in the OFFICIAL FC BARCELONA GAME! -Play through two different campaigns each with exclusive narratives! - Unlock special challenges to play with Barcelona Stars! - Both male and female athletes from Barcelona! - Different challenges to test the player's skills! - Play at iconic places from Barcelona! A game for sports and football star fans, freestyle football enthusiasts, and people who love games. A timing-based game with incredible football freestyle movements! Show all your skills in exhibitions at the stadium CAMP NOU!

Genres: Sport

Platforms: Telecomm Gaming **Game Release Date:** 10/2022



Sports Land

The world's greatest football event has its virtual version! More than a Stadium, this land is a tribute to the most legendary stars and passionate fans. You'll be able to explore a festive city where each of the 32 World Cup countries have their own kiosk, showcasing their culture, landmarks, or costumes. Time to cheer, score goals and discover an epic collection of wearable NFTs. Who knows? Maybe you will even meet one of the most worshiped idols of all time. Only in The Sandbox metaverse.

Genres: Sport / Web3
Platforms: The Sandbox
Game Release Date: 10/2022

Press Kit: www.presskit.sportsland.gg

Site: www.sportsland.gg

www.facebook.com/sportslandtsb www.twitter.com/sportslandtsb www.instagram.com/sportslandtsb www.discord.gg/ZXmX2fgMky



Kokku is a leading co-development company based in Brazil, delivering high quality assets and products ranging from Art Outsourcing to Full Game Development, including Porting and Remastering, among others. Known for its work with major publishers and developers such as Microsoft, Eletronic Arts, Guerrilla Games, Activision, Tencent, Samsung, Warner Bros and Netflix, Kokku has taken part in the production and development of some of the greatest worldwide franchises like Horizon Zero Dawn, Horizon Forbidden West, Call of Duty Black Ops: Cold War, and the award winning The Forgotten City; and was responsible for bringing to the Roblox universe acclaimed pop culture titles like Netflix's Stranger Things: Starcourt Mall, Samsung Space Tycoon, and Warner's Wonder Woman: Themyscyra Experience.

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Call of Duty®: Black Ops - Cold War

Kokku was responsible for helping out with artwork on Black Ops Cold War, the direct sequel to Call of Duty®: Black Ops, which will drop fans into the depths of the Cold War's volatile geopolitical battle of the early 1980s. Nothing is ever as it seems in a gripping single-player Campaign, where players will come face to face with historical figures and hard truths, as they battle around the globe through iconic locales like East Berlin, Vietnam, Turkey, Soviet KGB headquarters, and more.

Genres: FPS/Action



Horizon Forbidden West

Five years have passed since Horizon Zero Dawn got its spotlight in the world. Kokku teamed up with Guerrilla once again to move forward with Alloy's journey in Horizon Forbidden West. We delved into the new tribes of the game to work on 3D modeling for some new robots. This time, Aloy is back in this new adventure that introduces bigger and more awe-inspiring machines, and astronishing new tribes as the player returns to the far-future, post-apocalyptic world of Horizon.

Genres: Action RPG

Lab Secreto is a game development intermediation and outsourcing company that helps big companies scale their teams and outsource project deliverables. Our team of experts has years of experience in the industry and we offer a wide range of services, including squad as a service, project development in games, serious games, and enterprise applications data visualization frameworks. With a proven track record of success, we are dedicated to delivering high-quality products and services that meet the unique needs of our clients

Game development intermediation

Lab Secreto helps match clients with game development studios that are best suited for the client's project, and can also provide additional services such as project management and quality assurance. Here are some key aspects of the game development intermediation business:

- 1. Acts as a liaison between clients and game development studios, helping to match the client with the right studio for their project.
- 2. Provide additional services such as project management, quality assurance, and localization. 3. Help clients with the negotiation process and assist with contract management.
- 4. Assist clients to identify the right studio for the job, which may not be the one with the lowest price but the one with the best quality and experience.
- 5. Help clients to understand the market and the different studios, as well as the specific capabilities and expertise of each studio.
- 6. Provide valuable insights and experience on the game development industry and can help clients to navigate the complex process of outsourcing game development.
- 7. Assist clients to manage risks and to ensure that the project is delivered on time and within budget.
- 8. Assist clients to build long-term relationships with game development studios and to ensure that the client's needs are met over the long term.

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Game development outsourcing

Lab Secreto allows clients to access specialized expertise and resources that they may not have in-house, and can help them to reduce costs, improve efficiency, and increase scalability. Here are some key aspects of our game development outsourcing offer:

- 1. To provide game development services to clients on a contract basis.
- 2. We can provide a wide range of game development services, including game design, programming, art, animation, audio, localization, and more.
- 3. We can work on a variety of game platforms and technologies, including mobile, PC, console, web, and VR/AR.
- 4. We can provide services for different stages of the game development process, such as pre-production, production, and post-production.
- 5. We provide services for different types of games, such as casual, social, hardcore, mobile, and online.
- 6. We work on different project types, such as full game development, game ports, game updates, and game localization.
- 7. We can provide additional services such as project management, quality assurance, and testing.
- 8. To help clients to reduce costs, improve efficiency, and increase scalability by providing specialized expertise and resources that they may not have in-house. 9. We can also provide a flexible and scalable workforce, which allows clients to adjust the size of the team as needed.



We are PUGA, the largest external development studio of LATAM. We have been building our expertise in Stylized and Realistic Art, 2D, 3D, Technical Art, and Animation, alongside awesome partners such as Dinosaur, Futureplay, Oktagon, Flowstate Games, Aquiris and 40 other satisfied and happy clients from more than 20 countries. We have a strong culture focused on diversity, empathy, and respect, which is highly reflected in our work. Our roots are born in Brazil, but spread throughout the world - both the real and the fantastic worlds that we help to create with our art. That's our superpower.

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Studio Split Studio is a top-notch game and animation company with a presence in Brazil and the US. Over the past 14 years, the studio has amassed a diverse portfolio of critically acclaimed productions, ranging from Rick and Morty to Hello Kitty and the Oscar-nominated film Boy and the World. In 2017, the studio took its creativity to the next level by launching a game division, poised to bring you the best in indie gaming. Get ready for an unforgettable journey as you immerse yourself in Split Studio's games, designed to provide captivating stories, stunning art, fluid animation, and a great gameplay experience.

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Amona The Stars

When the uncontrolled fire expels indigenous people from their village in the Pantanal, two sisters are forced to leave the safety of their home and take different paths in the fight for the preservation of their people and their territory. With the help of a mystical entity from nature, the sisters will follow separate journeys against powerful men who seek to dominate the region, while they yearn for a reunion.

Genres: Adventure. Platformer

Platforms: Windows, MacOS, Linux, Xbox One, Xbox X, PlayStation 4, PlayStation 5, Nintendo

Switch

Game Release Date: 2025 2nd semester
Press Kit: www.drive.google.com/drive/u/1/
folders/1zwQZsD7INT6xdeQylBnnszYaMwiQeg3P
www.splitstudio.games/amongthestars

Children of the World

After the arrival of foreign occupation forces, a child is forced to hurriedly leave his homeland. During the military evacuation, he loses his mother and, for the first time in his life, he sees himself far from everyone and everything he knew until then. Stranger in this new - sometimes beautiful, sometimes terrible - world, the player must tread his own way to build his story. And for that, he will need to rely on the friendship and help of the not-always-friendly locals.

Genres: Adventure, Platformer, Puzzle Platforms: Windows, MacOS, Linux, Xbox One, Xbox X, PlayStation 4, PlayStation 5, Nintendo

Switch

Release Date: 2026

Press Kit: www.drive.google.com/file/d/1 a9fAiq8p4ObS3Hm7eBOH1UajV80J5gKe/

view?usp=sharing

Site: www.splitstudio.games/childrenoftheworld

Tapps Games has developed and published more than 400 titles, which have been downloaded more than 840 million times by players all over the globe.

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Card Guardians: Rogue Deck RPG

Welcome to the world of Valentia! Build your deck of cards and prepare for strategic CCG battles against monsters and the Guardians of Chaos. Card Guardians: embark on a fantastic roguelike adventure game: win battles against monsters and build a card battle deck. The Land of Valentia was at peace for thousands of years until the Day of Chaos came and spread mysterious magic that corrupted the living creatures of all realms. Choose the hero of your RPG adventure, create CCG battle strategies. and discover various unexplored realms And beware of dangers! Download this card game to have fun in this RPG adventure, and discover a story of the epic war. Become the master duel of the deck of card battle, and explore a roguelike world with dangers and epic stories!

Platforms: GP and iOS Game Release Date: 09/2021

www.apps.apple.com/us/app/card-guardiansroguelike-rpg/id1566663161



Vloager Go Viral: Tuber Life

Become the world's #1 YouTuber influencer! In Vloager Go Viral vou create vour own channel. publish videos online, and gain millions of followers as a streamer. Play Vlogger Go Viral and start your life as a YouTuber tycoon. Post cute pet videos, create memes, aet subscribers, and be the newest celebrity streamer on the Internet. Can you imagine being the newest digital celebrity influencer & tuber in the world? Vlogger Go Viral is a simulator game for you to find out what it's like to be one of the biggest YouTubers on the Internet! Start your life as a YouTuber tycoon in the YouTuber simulator. Create your vlog channel, increase the number of views and aet followers. The more videos you publish, the more chances you have to earn money, upgrade your home studio equipment, and become the newest internet streamer tycoon.

Genres: GP and iOS

www.play.google.com/store/ apps/details?id=br.com.tapps. vloggergoviral&hl=en&gl=US

www.apps.apple.com/no/app/vlogger-go-viral-



Founded in 2018, Theogames is a video games Communications and Content Creation agency for Brazil and Latin America (Spanish Speaking countries).

Our services include Public Relations, Social Media Management, Assets Creation & Localization, Community Management and Content Creation.

We help organizations -from indie developers to global industry leaders- tell their story and generate the most value from their projects in the region.

Our headquarter is in São Paulo (Brazil), and we also have members based in Mexico City (Mexico), Buenos Aires (Argentina) and Lima (Peru), securing our ability to offer the best reach for Brazil. Mexico and South America.

Until today, we had the honor to promote and launch over 80 products from amazing companies in Brazil and Latin America.

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Public Relations / Influencer Campaigns / Social Media Management / Community Management

Press Kit: https://drive.google.com/file/d/10ArYt9M3AKOBNvKiaz_kGX8LSHBakyXT/view

Webcore Games is a Brazilian development and outsourcing game studio founded in 1999. We develop our original IP products, games, apps and VR for: entertainment, advertising and education in different platforms: consoles, mobile, PC and Web. In 2016 the studio launched the game My Night Job and in 2018 the PS4 version of Starlit Adventures. In 2019 was the global launch of Timo The Game, a mobile adventure game chosen by Google to be part of the Indie Games Accelerator Program in the same year. The studio is now working on two new games: Super Timo and TerraCodex: The Stolen Relics.

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Super Timo

Super Timo (tentative name) is the next chapter for consoles in the series that began with Timo the Game on mobile devices. The game is a lighthearted adventure tailor-made for co-op play, with non-linear progress and puzzles with multiple solutions

Genres: Adventure
Platforms: PC/MAC/PS4/XboxOne/Nintendo Switch
Game Release Date: 2023
Site: www.timothegame.com
www.facebook.com/TimoTheGame

www.iacebook.com/limoTheGame www.twitter.com/TimoTheGame www.instagram.com/timothegame



TerraCodex: The Stolen Relics

Travel and venture around the globe - in the mid-1930s - in search of the stolen relics taken from TerraCodex, a respected institution, yet unfamiliar and secretive to most. Look for clues and overcome challenges and quests with a team of unique agents - each one with a particular set of skills - as you explore fascinating cities and places. Unveil the mysteries behind the heist in an adaptive and dynamic storyline to ultimately save the world before time runs out. An immersive and enhanced VR boardgame experience - different every time you play.

Genres: VR

Platforms: Oculus/SteamVR Game Release Date: 2023 Wingeon Game Studios is an independent indie game development studio based in Curitiba, Brazil. Our games are inspired in the beauty of 2D graphics and we work hard to make every game an unique experience.

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Drakantos

Drakantos is a pixel art MMORPG that combines fast-paced combat, an immersive story, and more than 21 unique playable characters.

Our inspirations come from great games like Chrono Trigger, Stardew Valley, Graveyard Keeper, and Stoneshard. Classic worlds like Lord of the Rings are also a significant source of inspiration for us, mainly because of our Middle-earth-based theme. Our game will feature familiar figures for fans of these universes, such as dwarves, dragons, elves, and much more.

For centuries before humanity, angels and demons fought a never-ending war against each other. However, one day a powerful dragon god named Drakantos grew bored with the conflict and decided to intervene. Both sides banded together to fight against him, but to win, Drakantos had to sacrifice himself. He shattered into fragments, imprisoning the angels and demons and scattering the pieces worldwide...

Platforms: PC and Mobile Game Release Date: 10/2023

Press Kit: www.drive.google.com/file/d/1Zo-0PPsGAK201IMX9e17s-KP3HBknHJy/

view?usp=sharina

Site: www.drakantos.com www.facebook.com/drakantos www.twitter.com/playdrakantos www.instagram.com/playdrakantos www.discord.com/invite/drakantos



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