

Brazil Games

EXPORT PROGRAM

KIDSCREEN 2024

Organized by



Promoted by



MINISTRY OF
DEVELOPMENT,
INDUSTRY, TRADE
AND SERVICES



Access [2023 Brazil Games Industry Fact Sheet](#)

Brazil Games: [Member Studios](#)

Get to know the Brazilian Game Industry.
[Check out the trailers!](#)



About Atragames

Founded in 2004 by a group of game development companies, Atragames, the Brazilian Association of Game Developers, emerged as a non-profit organization with the goal of strengthening the national game development industry. Atragames' mission is to coordinate, strengthen, and promote the Brazilian digital game industry through representation and dialogue within both the national and international ecosystems, fostering an understanding of all elements within our value chain. Additionally, Atragames promotes events and partnerships aimed at advancing the state of the art in game development in Brazil.

About Brazil Games

The Brazil Games Export Sector Project is a non-profit program created by Atragames (Brazilian Game Developers Association) in partnership with ApexBrasil (Brazilian Agency for the Promotion of Exports and Investments). Its aim is to strengthen the Brazilian digital gaming industry by providing training and creating new business opportunities for Brazilian companies in the international market. Here's how to participate in the Brazil Games Project: [See here!](#)

About ApexBrasil

The Brazilian Trade and Investment Promotion Agency (ApexBrasil) works to promote Brazilian products and services abroad and attract foreign investments to strategic sectors of the Brazilian economy. In order to achieve its goals, ApexBrasil carries out several trade promotion initiatives aimed at promoting Brazilian products and services abroad, such as prospective and trade missions, business rounds, support to the participation of Brazilian companies in major international fairs, visits of foreign buyers and opinion makers to learn about the Brazilian productive structure, among other business platforms that also aim at strengthening the Brazil brand.

Representatives:

Eliana Russi, Director of Operations
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-  www.linkedin.com/company/brazil-games
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KIDSCREEN 2024 SUMMARY

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ALOPRA ANIMATION STUDIO

www.alopra.com

Alopra is a company formed by artists, animators, advertisers, filmmakers and designers. We don't just have a nice office with creative people, beer, paint splatters on the walls and cool action figures everywhere ... ok, ok, we have these things! However, we know that no work happens without organization, management and responsibility. We don't limit our creativity, but we have procedures to organize it. We've learned this from more than 100 years of producing adverts, commercials, entertainment and content, as well as both creating and producing our own IPs. From creating the simplest of illustrations to developing characters and even designing complex 2D and 3D animations, we've done this so many times and yet we always have the energy and the willingness to see each project as a new challenge. By the way, you read it right, "more than 100 years". Since we were established more than 15 years ago we have accumulated the experience of our unique team members. We believe in the power of ideas and that connected minds catalyse change.

Animation services: pre production to the post production

We make your project gain life! We understand the whole animation process and at the same time we have a detailed knowledge of each of its parts. We offer services to both the advertising

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www.vimeo.com/alopraestudio

and entertainment industries. Because of our experience creating our own IPs we have the ability to cocreate, manage and work on your projects. Since we develop our own IPs we fully understand the meaning that your project has to you.





HYPE ANIMATION

www.hype.cg

Based in Porto Alegre, Brazil, Hype has been creating incredible universes and memorable characters for more than 15 years. Working in the entertainment field, the studio created several films and series, and its works have been selected in more than 100 festivals in 35 countries, with series screening in Nickelodeon, Discovery Kids, Disney and Netflix. The mix between people, technology and creativity is the fuel that moves the studio to make great stories to happen.

Gabriel Garcia | CEO

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www.instagram.com/hypeanimation
-  **Vimeo**
www.vimeo.com/hypecg



Kaia's Discoveries

Kaia Discoveries is a preschool series that has a unique approach about a girl driven by a gigantic curiosity. She and her friends live in Terabyte, a world where technology and nature live in harmony. Through the debate of important topics such as diversity, technology, science and ecology, the series aims to inspire the world of tomorrow, never leaving behind the mission to address such topics in a fun way.

Site: www.hype.cg/kaia



ROCKHEAD STUDIOS

www.rockheadgames.com

Rockhead Studios is an Intellectual Property (IP) development company with the ability to economically exploit within a global economy and interactive digital culture. Rockhead's founders, Christian Lykawka and Fernando D'Andrea, are seasoned game industry veterans, having previously contributed to Ubisoft and stemming from the Brazilian studio Southlogic Studios.

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www.youtube.com/@StarlitAdventuresOfficial



Starlit Adventures 2

Starlit Adventures is an engaging transmedia franchise spanning games, comic books, animations, and animated shorts. The games provide a captivating experience, with characters Bo and Kikki exploring magical worlds, unraveling mysteries, and facing challenges. Comic books expand the narrative, appealing to early literacy children and their parents with enchanting stories. Animations and animated shorts, such as "Starlit Toons," deliver fun and humorous moments, showcasing Bo and Kikki in everyday situations within the Starlit Adventures universe. Furthermore, Starlit Adventures consistently innovates, as seen in the highly anticipated release of "Starlit Adventures 2" featuring new outfits and challenges. This transmedia approach offers fans a comprehensive experience, immersing them in a cohesive and stimulating universe across various platforms, reinforcing the

appeal and immersion in the magical journey of Starlit Adventures.

Genres: Action Adventure

Platforms: iOS, Android, PlayStation, Xbox, Switch, PC and smart TVs

Game Release Date: 05/2025

Press Kit: https://drive.google.com/file/d/1DrBok6OCBUextQD1oQzPhlcs97x_Cl6Q/view?usp=drive_link

Site: www.starlitadventures.com

www.facebook.com/starlitadventures

www.twitter.com/starlitadv

www.instagram.com/starlitadventures

www.discord.gg/rx76Q5Jfnj



ROUNDTABLE STUDIO

www.roundtablestudio.net

We are a one-stop localization and audio production company born to assist clients in customizing and localizing any form of audiovisual content for the Latin American market. From script to post-production our goal is to deliver world class customized content for the Latin American audiences to enjoy in a way that sounds natural, immersive and appealing.



LinkedIn

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SPLIT STUDIO

www.splitstudio.tv

Split Studio is an animation and games studio based both in Brazil and in the USA. We specialize in creating and producing high-end 2D animation content in-house. We've worked on incredible projects with fantastic clients like Warner/Discovery, Sanrio, and Riot Games. Some of the projects Split Studio has participated in include RICK AND MORTY, HELLO KITTY & FRIENDS SUPERCUTE ADVENTURES, MONICA AND FRIENDS (Most watched TV show from Cartoon Network Brazil), WEEBOOM (Boomerang Latin America's 1st original), TITO AND THE BIRDS (a feature film pre-nominee to the Oscar and nominated to the Annie Awards, and Anney), BOY AND THE WORLD (A feature film nominated for the Oscar, in which he animated and produced).

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TikTok

www.tiktok.com/@splitstudiobr



Among The Stars

Among the Stars features a touching drama inspired by real conflicts in the Brazilian mid-west and the strength and resilience of the indigenous peoples in the region. The story, which is entirely fictional and with indigenous spiritual elements, mirrors the realities of many native Brazilian lives and families who suffer from violence and are rarely make the news. We want their voices to be heard! We've already raised 75% of the money we needed for a 2D platform game through a crowdfunding platform and government investment, and are looking for publishers and other investors to complete the game and expand the universe in other formats such as a feature film and an animated series.

Genres: Fantasy, Action, Adventure

Platform: PC

Game Release Date: 12/2025

Site: www.splitstudio.games/amongthestars

www.twitter.com/Split_ATS

www.instagram.com/Split_ATS

www.discord.gg/xKUFbauyur



Wizavior

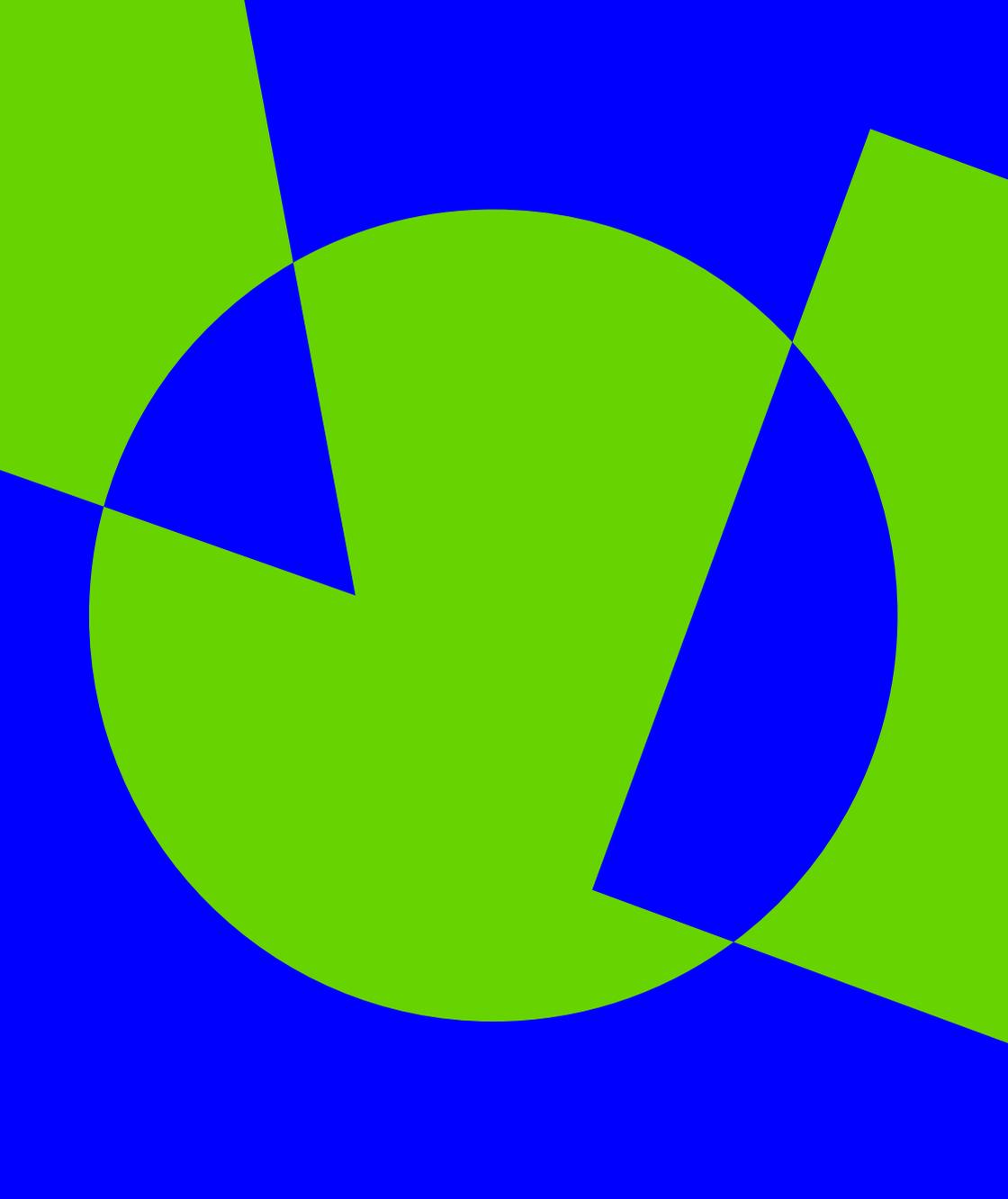
When all the planets in the galaxy succumb to the mysterious forces of magic and technology combined, only the most powerful of wizards can save their inhabitants and face the great evil behind this destruction. Resting in the crystal fields of cristalia, the mighty Zavior is called back to action and is ready to face all types of danger to protect these innocent lives..... or at least try. In his quest to take the remaining survivors to safety, Zavior will face many challenges... but none as hard as facing his own past mistakes. Wizavior is an Split Studio IP that currently has a game in late production and is looking for publishers and other investors to expand it's universe to other formats such as a feature film and a prequel webseries.

Genres: Single Player, Platformer, Arcade

Platform: PC

Game Release Date: 2025

Site: www.splitstudio.games/wizavior



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